

June 2025

Reflections

Did you know that a portion of the tithe given by faithful church members helps support the retirement benefits for our dedicated pastors and employees? In this month's Reflections, we highlight the AdventistGiving platform—a vital tool that makes returning tithe and offerings easier than ever—through an article by David Greene, the developer behind this trusted online service.

AdventistGiving

In the early 2000's, Christians across North America were beginning to prefer making donations with credit cards. Seventh-day Adventists responded by testing options as early as 2002 in a trial of an online donation portal by 30 churches in the Pacific Union¹. By 2006, with increasing interest at every level of the church, the North American Division was ready to make a single program available to all churches in its territory and decided that the most secure, auditable, and cost-effective option was for its programming staff to write a custom web application². In February of 2006 the Information Technology Services department began development on AdventistGiving, which in August of 2006 began accepting tithe and offerings online. NAD President Don Schneider praised the release, noting that electronic giving “resonates with a growing portion of our church membership.”³

Church leaders and members had many priorities early in the program. For instance, stewardship leaders wanted 1) to ensure there was an act of worship in online giving, 2) to avoid encouraging credit card debt, 3) to keep members connected to their local church when giving, and 4) to keep transaction costs to a minimum. In the initial version, AdventistGiving



DAVID GREENE led the team that wrote the first version of AdventistGiving, and managed the team through 2018. Since then, he has been active with the sister product for Adventist schools, AdventistSchoolPay.

**PAYROLL
BULLETIN BOARD**
Checks / EFT
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THIS MONTH:
June 27

NEXT MONTH:
July 25

At Rest

Each quarter we publish a list in remembrance of those who have passed to their rest.

Abu-Assal, Nadia L. (CA)
Adams, Clinton M. (TN)
Allen, Virginia (OR)
Alvarez, Gustavo (TN)
Andersen, Helen E. (Canada)
Anderson, Margaret (GA)
Annandale, Alice S. E. (FL)
Armstrong, Phyllis A. (TN)
Arnold, Mariann E. (OR)
Atwell, Richard N. (MD)
Ayers, Vera E. (WA)
Bagaglio, Antoinette (TN)
Bailey, Carl J. (CA)
Barnaby, Arthur Jr. (WA)
Barnett, Lou Edith (NC)



addressed these issues by providing a tear-off receipt that could be placed in an offering plate, clearly stating that it did not support going into debt to give to the church, requiring that access be through the local church's website, and by pursuing a series of cost-reducing measures.⁴ NAD leaders were sensitive to the value of givers' contact information and giving details, and the potential for future ministry leaders to seek access. They directed that the privacy agreement for AdventistGiving only give the local church the right to view member information.⁵

Initially released with a limited set of features and just within the United States, AdventistGiving continued to expand its capabilities over time. Key milestones include: 1) offering electronic checks in 2008 which significantly lowered transaction costs, 2) expanding into Canada in 2009 and into Guam in 2019, 3) allowing members to store their payment information in 2011, 4) releasing mobile applications and a new design in 2017, 5) releasing the new donor website, and 6) releasing the updated treasurer portal.

AdventistGiving proved to be popular among church members, steadily increasing usage. By October, 2020, 70% of Seventh-day Adventist churches in the United States and 81% of churches in Canada offered AdventistGiving to their members.⁶ The pandemic served as a major catalyst. With physical church services on pause, AdventistGiving became an essential tool

for maintaining stewardship. By 2021, 45% of all tithe returned in the North American Division came through AdventistGiving.⁷ And continues to receive about 45% of the tithe through AdventistGiving each year.

Several leaders are notable for their guidance and support during initial development in 2006. Fred Kinsey, then the Assistant to the President, acted as the executive sponsor and influenced key early steps such as the decision to develop a custom web application, and providing its name. Ed Reid, Stewardship Director, gave the initial impetus for NAD to sponsor an online giving program, and influenced the design and features to be consistent with stewardship principles. Nancy Lamoreaux, Information Technology Services Director, managed the project and established an oversight committee which included treasury and technology experts at the union, conference, and local church level. Juan Prestol, Treasurer, reduced potential barriers to early adoption of AdventistGiving by having NAD cover all transaction costs for the first years of the program. ■

¹ Adventist News Network, May 21, 2002, *Church Sounds Caution on Online Giving*

² Presentation to world division stewardship directors, March 22, 2011

³ AdventistGiving promotional video, circa 2007

⁴ Presentation to world division stewardship directors, March 22, 2011

⁵ AdventistGiving privacy draft, July 20, 2006

⁶ AdventistGiving presentation, October 17, 2020

⁷ AdventistGiving statistical spreadsheet circa April, 2022

At Rest

(continued)

Bauer, Ann (MI)
Becker, Donna J. (OR)
Beem, Beverly G. (WA)
Bell, James R. (TN)
Beyer, Marvella M. (CO)
Blaine, Bernice I. (UT)
Blake, Chester D. (WA)
Blanco, Jack John (TN)
Blankenship, Elaine (CO)
Bork, Herbert C. (WA)
Borton, David A. (MI)
Bouchard, Valerie (TN)

Bougher, Ronald (CA)
Branstetter, Shirley (FL)
Bresee, Dephena (CA)
Bresee, Harley D. (GA)
Bresee, W Floyd (CA)
Brewer, Earle A. (GA)
Broeckel, Carolyn (DC)
Brouhard, James R. (GA)
Bryan, Carol F. (WA)
Buhler, Carol A. (OH)
Bullough, Antoinette (HI)
Burchard, Ann M. (NC)
Burgess, Olivia D. (FL)
Caba, Leticia (CA)
Cabrera, Adelaida (FL)
Carr, Ethel (NY)

Chamberlain, Sally (IL)
Chapman, George (MO)
Chota, Isaias (CA)
Chung, Daniel W. C. (TN)
Clarke, Jack W. (FL)
Clark, Ernest D. (TN)
Cleasby, Jeffrey J. (WI)
Clifton, Ruby M. (OR)
Collins, Elizabeth L. (FL)
Collins, Irene (TX)
Coon, Ronald O. (CO)
Cortez, Ruth (CA)
Cox, Terry A. (OH)
Cramer, William G. (HI)
Crowther, Judith K. (CA)
Crozier, Laurie L. (IL)

Daniel, Emily A. (CA)
Davidson, Marie E. (NY)
Davies, Anita L. (CA)
Defluiter, Franklin (CO)
Defluiter, Joan K. (CO)
Dever, Lanny (ID)
Dickenson, Carole (TN)
Dobbins, Harry, Jr. (AL)
Do, Kieu T. (CA)
Donesky, Mary K. (TN)
Duncan, Robert S. (WA)
Eaton, David Lee (FL)
Edwards, Rex D. (MI)
Erhard, Peter D. (CA)
Essex, Sharon S. (MI)
Ewell, Beverly (OH)

Ferguson, Margery (MO)
Fernander, Roy M. (GA)
Fish, Juanita B. (GA)
Fleming, Eleanor J. (MI)
Forbes, Frank L., Jr. (NE)
Ford, Helen Lucille (OH)
Francisco, Jack W. (OK)
Frey, Eileen M. (DE)
Friesse, Mary S. (CA)
Fulbright, Nicholas, Jr. (MI)
Funk, Juanita J. (AZ)
Funsch, Patricia A. (TX)
Gager, Philip (Australia)
Games, F. Allan (CA)
Garcia, Ever (CA)
Gartner, Patsy G. (FL)

SHARP Corner

(Supplemental Healthcare Adventist Retirement Plan)

IMPORTANT INFORMATION ABOUT YOUR HEALTHCARE BENEFITS

We've recently received several calls from family members asking about your SHARP healthcare benefits. Due to privacy laws, we can't share your information—even with a spouse—unless we have your written permission.

- ▶ **If you have a Power of Attorney (POA), please send us a copy.** This will help avoid delays if your designated agent needs information from us.
- ▶ **If you don't have a POA, you can fill out a HIPAA Release form instead.** This allows us to speak with the person you choose about your healthcare benefits. It's quick and easy to complete. To request the form, just email us at sharp@nadadventist.org.

Geary, Kathleen (MT)	Howard, Larry D. (TN)	Miler, Joyce (MT)	Rittenhouse, Robert (MA)	Tan, Rudy (CA)
Germany, Larry L. (TX)	Hull, Billy B. (CA)	Miller, Aldine H. (CA)	Rodriguez, Jill A. (CA)	Taugher, Rosemary (CA)
Gerrans, Ava A. (NV)	Hunter, Manjula (NE)	Miller, Donald L. (OH)	Rosado, Margarita (FL)	Taylor, Bernard A. (CA)
Gonzales, Delfina (TX)	Jacobus, Rose Mary (ID)	Milliken, Larry (GA)	Sanders, Diane Z. (WI)	Tebo, Dorothy E. (SC)
Gonzalez, Alicia (NM)	Janzen, Lloyd (CA)	Minty, Bettyrose (WA)	Sargent, Joann E. (CA)	Thompson, Charles (CA)
Gooch, A. Jackson (FL)	Jennings, Edward (KS)	Miranda, Alicia (MD)	Saulsbury, Opal D. (WA)	Thompson, Ella Mae (ND)
Graham, Ronald B. (MI)	Johnson, Martha (TX)	Morava, Patricia A. (FL)	Schlotthauer, Carol (MI)	Thorne, William C. (MI)
Grange, Linda (CA)	Judson, Richard, Sr. (IA)	Nawalkowski, Linda (Canada)	Schodowski, Jack (ID)	Thorn, John S. (WA)
Grant, Shirley (MI)	Karst, Verna L. (TN)	Neumayer, Marjorie (UT)	Schwisow, Vern L. (OR)	Trumble, Charles (KS)
Greene, Arlington (FL)	Kindrick, Deanna (CA)	Norwood, Patricia (TX)	Scott, Barbara (VA)	Tutsch, Ulrich K. (WA)
Greene, Joyce A. (DE)	Kinney Atkins, Shirley (TX)	Nowack, Gerald (OK)	Scott, Neal T. (OK)	Unger-Young, Alvin (CO)
Greenwood, Dillard (CA)	Kinney, Jerrianne (SC)	Obst, Priscilla Fern (CA)	Selivanoff, Alice M. (CA)	Vargas, Ragnhild M. (PA)
Greer, Lovenia L. (GA)	Kline, Joann K. (CA)	Oliver, Harold (CO)	Shaak, Lauretta E. (MD)	Vick, Esther L. (Germany)
Hahn, Kimberly R. (TN)	Klocko, Joyce (ID)	Oosterwal-Tilstra, Emilie (IL)	Shipowick, Lewis (OR)	Villamora, Palmyra (CA)
Hale, Vonnice R. (CA)	Knight, Beatrice (GA)	Pak, Hyeongchong (TN)	Sirromani, Hepzibah (CA)	Von Bergen, Dale E. (WA)
Hamlin, Barbara N. (MI)	Kohles, Rachel L. (MI)	Patton, Daniel (Canada)	Skoretz, Daniel (CA)	Walker, Stewart A. (MD)
Hanson, Judith (CA)	Kuebler, Gary (MD)	Pedigo, Paul (VA)	Skoretz, Frank (MI)	Ward, Sylvia F. (ID)
Harrison, Clarence E. (AR)	Laing, Frances (MD)	Perez, David T. (CA)	Smith, Charles A. (AZ)	Wedel, Dorothy (FL)
Harris, Raju (MD)	Lang, Charlotte E. (CA)	Perrault, Judy D. (HI)	Smith, Sidney L. (CA)	Weik, Betty (PA)
Harris, Virginia M. (FL)	Larrabee, Catherine (WA)	Perrone, Karen L. (WV)	Smith, Velma (CA)	Wery, Ellsworth J. (AL)
Harrom, Daniel D. (CA)	Leister, Jeanne N. (PA)	Petersen, Richard L. (CA)	Snedden, Eugene (TN)	West, Earl E. (TX)
Haskins, Joyce V. (ID)	Lindfors, Janice E. (CA)	Peterson, Laurell M. (CA)	Sneed, Dorcas A. (OH)	Whaley, Leo G. (FL)
Hasselbrack, B. Carol (GA)	Love, Elmira A. (AL)	Peterson, Norma J. (MA)	Soto, Elsie L. (FL)	Wheeler, Leonard L. (NV)
Hayes, Douglas P. (ID)	Lowe, Marilyn M. (MI)	Philpott, Helen L. (CA)	Staples, Graham (CA)	Whitman, Joyce (TN)
Hefferlin, Inelda P. (TN)	Loya, Soila S. (CA)	Post, Jesse P. (CA)	Starr, Patricia Ann (TX)	Wilbanks, Judith (OR)
Heim, Maxine (MI)	Lucas, Clifford R. (GA)	Punsalan, Ruben D. (CA)	Stephens, Elizabeth (FL)	Williams, Herbert (NY)
Hellman, Charles (WA)	Magnuson, Georgi (AZ)	Ramirez, Aaron (CA)	Stephens, Larry, Sr. (FL)	Willis, Bettye L. (AL)
Henkai, Sainguri (MD)	Malaska, Theresa (FL)	Reed, David George (PA)	Steudel, Joyce L. (CA)	Wolansky, Ellen J. (OR)
Henry, Alfhilde P. (CA)	Martin, James P. (OH)	Reed, Mildred C. (TN)	Stoll, Dorothy Ann (CO)	Woods, Bert G. (WA)
Hickerson, Bryce (CA)	Martin, Joanne E. (PA)	Reeve, Derral W. (MI)	Stottlemeyer, Joseph (FL)	Wray, Muriel J. (NC)
Hicks, James C. (FL)	Mathis, Paul A. (MO)	Reynolds, Betty Jo (MO)	St Peter, Gerald P. (KS)	Wrightman, Caroline (CA)
Hilbert, Victor, Jr. (MI)	Mauer, Robert J. (CA)	Rissmiller, Robert (OH)	Stroud, Gary (GA)	Yoder, Mary Ellen (FL)
Ho, Mona F. (CA)	McCabe, Michael (TN)		Swanson, Evan H. (MN)	Young (Stuckey), Florence (IL)
Hostettler, Patricia (KS)	Mendel, John J. (MI)		Swarnar, Julia B. (RI)	Young, Virginia (CA)
Houghtaling, Daniel (VA)	Mendoza, Joshua (CA)		Swinton, Harry, Sr. (AL)	Yurth, Shirley (NE)
Howard, John R. (OH)	Messner, Roger Y. (HI)		Tabuenca, Julio C. (CA)	



Adventist Retirement

Seventh-day Adventist® Church
NORTH AMERICAN DIVISION

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